



Erma's

"ORIGINAL"

Since
1942



FROZEN CUSTARD

2020 Flavor Dates

Special Flavor

Bonus Flavor

Erma Ice Flavor

| 2020 Flavor Dates | Special Flavor | Bonus Flavor | Erma Ice Flavor |
|-------------------|---------------------------|-----------------------|-----------------|
| 4/1 - 4/5 | Banana | Caramel Fudge | Blue Raspberry |
| 4/6 - 4/12 | Banana | Pina Colada | Fruit Punch |
| 4/13 - 4/19 | Vanilla Bean | Very Berry | Lemon |
| 4/20 - 4/26 | Cherry Amaretto | Java | Orange |
| 4/27 - 5/3 | Triple Berry Cheesecake | Chocolate Malt | Strawberry |
| 5/4 - 5/10 | Pistachio | Dulce de Leche | Blue Raspberry |
| 5/11 - 5/17 | Toasted Coconut | Fruity Cereal Milk | Orange |
| 5/18 - 5/25* | Wild Erma | Dreamsicle | Fruit Punch |
| 5/26 - 5/31 | Banana Cream Pie | Dragonfruit Peach | Lemon |
| 6/1 - 6/7 | Traverse City Cherry Chip | Lemon Chiffon | Strawberry |
| 6/8 - 6/14 | Joyful Almond | Yellow Cake Batter | Blue Raspberry |
| 6/15 - 6/21 | Key Lime Pie | Vanilla Latte | Fruit Punch |
| 6/22 - 6/28 | Monkey Business | Creamy Caramel | Strawberry |
| 6/29 - 7/5 | Strawberry | Blue Moon | Orange |
| 7/6 - 7/12 | Strawberry | Blue Moon | Lemon |
| 7/13 - 7/19 | Mint Chocolate Chip | Black Cherry | Blue Raspberry |
| 7/20 - 7/26 | Butter Pecan | Pineapple | Orange |
| 7/27 - 8/2 | Coconut Cream Pie | Mango | Fruit Punch |
| 8/3 - 8/9 | Raspberry | Dark Chocolate | Strawberry |
| 8/10 - 8/16 | Pineapple Upsidedown Cake | Lime | Lemon |
| 8/17 - 8/23 | Peaches n' Cream | Tangerine | Blue Raspberry |
| 8/24 - 8/30 | Mocha Chip | Blackberry | Orange |
| 8/31 - 9/7* | Wild Erma | Bavarian Cheesecake | Strawberry |
| 9/8 - 9/13 | Banana Bread | Blueberry Pomegranate | Lemon |
| 9/14 - 9/20 | Dutch Apple Pie | Butterscotch | Fruit Punch |
| 9/21 - 9/27 | Pumpkin | Hazelnut Cappuccino | Blue Raspberry |
| 9/28 - 10/4 | Pumpkin | Peanut Butter | Strawberry |
| 10/5 - 10/11 | Pumpkin | Cool Mint Fudge | Lemon |
| 10/12 - 10/18 | Pumpkin | Gingerbread Cookie | Fruit Punch |
| 10/19 - 10/25 | Pumpkin | Maple Spice | Orange |
| 10/26 - 10/31 | Pumpkin | English Toffee | Blue Raspberry |

* Denotes Flavor changes after Holiday

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